

#WomenInvested: Navigating the New Realities



SPEAKER BIO: **Lee Woodruff**

As co-author of the New York Times best-selling *In an Instant*, Lee Woodruff garnered critical acclaim for the compelling and humorous chronicle of her family's journey to recovery following her husband Bob's roadside bomb injury in Iraq. Appearing publically and on national television since the February 2007 publication of their book, the couple has helped put a face on the serious issue of traumatic brain injury among returning Iraq and Afghanistan war veterans, as well as the millions of Americans who live with this often invisible, but life-changing affliction.

They have founded the Bob Woodruff Foundation to assist post-9/11 injured service members, veterans and their families heal from the physical and silent wounds of war. To date, the non-profit foundation has invested more than \$20 million, funding and shaping innovative programs across the country that are helping veterans successfully integrate back into their communities. Her best-selling book *Perfectly Imperfect – A Life in Progress*, was followed by her first novel *Those We Love Most*, which became a New York Times best seller.

A freelance writer, Woodruff has penned numerous articles about her family and parenting and she ran a public relations and marketing consulting business for 16 years. She lives in Westchester County, New York, with her husband and four children.