



How did motherhood change your relationship with money?

From the #WomenInvested Speaker Series

With

Marci McGregor, Senior Investment Strategist
Bank of America Global Wealth and Investment Management

Bonnie St. John, Paralympic Ski Medalist,
Business Consultant and Best-Selling Author

Ruth Zukerman, Co-founder of SoulCycle and
Flywheel Sports

Please see important information at the end of this program. Recorded 3/20/2019

Marci McGregor: How did becoming a mother change how you look at your own personal finances?

Ruth Zuckerman: For me, because I became a single mother, everything shifted, in terms of how I viewed finances. And I obviously got to the point where I saw I had to figure it out. Having children inspires you to figure it out because you want to provide a nice life for them. So they had a big influence.

Bonnie St. John: Yeah, it made me do the things I was supposed to do. So we sat down and we did our wills. And we got insurance, and you know, we, it was all the big girl things. I guess that just continues to play out as you get older. And we're going to retire. And what are we going to do and just having to do the planning work. It's not a one-time thing, you know. It's you've got to do it again. Everything changes and you know, you get divorced. And then you move. And you know, you've got to keep redoing those things because you have kids. You do it.

Marci McGregor: You have to keep checking in. I always call it, you set the roadmap but you have to keep checking in to make sure it still works for you.

Bonnie St. John: Sometimes you have to rebuild the whole road... [Laughter]

Ruth Zuckerman: That is true.

[GRAPHIC]

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