



# Look to your experience to find your purpose

From the #WomenInvested Speaker Series

*With*

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Please see important information at the end of this program. Recorded May 14, 2019.

Tiffany Dufu: I feel like your purpose, we get a lot of pressure around purpose. You know, you got to find your purpose, we tell people that and people are like “I don't know what my purpose is.” I think purpose can be engineered. I think there's no one that I've spoken to that was just walking down the street and the skies opened up and some voice said to them, “You are here to save the orca whales.” (Laughter.)

I think that purpose is just a commitment inspired by experience. And any of us have experiences that inspire a commitment that we make. My commitment to advancing women and girls is largely inspired by my relationship with my mother.

And I probably am trying to just get to every woman that I can in this lifetime to just whisper in her ear like my mother did to me, “You're so smart, and you're so beautiful and you're so loved.” So my life's work is just a commitment inspired by my experience with my mother, and it's a debt of gratitude that I feel like I owe to her.

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