



Every woman needs her own “crew”

From the #WomenInvested Speaker Series

With

Jackie VanderBrug

Head of Sustainable & Impact Investment Strategy
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Founder and CEO Girls Who Code, *New York Times* best-selling author

Tiffany Dufu

Founder and CEO The Cru, *New York Times* best-selling author

Please see important information at the end of this program. Recorded May 14, 2019.

Jackie VanderBrug: You talk a little bit about asking for help. You talk about the need, can't make it on our own. What are two or three things that everybody in the room can do to support each other in terms of our challenges?

Tiffany Dufu: Well find your crew, you knew that was coming (laughter). I mean I am the cumulative investment of a lot of people who have poured themselves into me. Reshma's a very important member of my crew because she holds me accountable especially during times when I don't want to be brave.

I think that it's really important, I think that the idea that we are all going to will ourselves into being brave, that we're all going to will ourselves into getting more sleep. That we're going to will ourselves into dropping the ball is hogwash. We were never meant to lean in alone, everybody needs scaffolding. And what happens I think with women is that sometimes the people who are closest to us are people who we perceive as being caregivers for. Whether it's our team, we want to feel like we should be taking care of our team, whether we should be taking care of our boss, whether we're taking care of our kids.

Tiffany Dufu: It is also important for us because we're talking about economic empowerment as well, for us to support one another. So think about how you're stewarding your capital toward women businesses, towards women entrepreneurs, but towards each other and the women that you know.

[GRAPHIC]

For more great tips and insights, visit ml.com/Women

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