



MERRILL LYNCH LEADERSHIP CAMPAIGN

GRAPHIC: *Please see important information at the end of this video*

VOICEOVER:

The world is changing fast.

Technology, politics, demographics—all constantly altering course.

All that change represents great opportunities.

But what will the future look like? How can you navigate it? And how do you stay ahead?

At Merrill Lynch, We've been working hard to find answers to those questions.

We've pioneered a unique, more personal approach to investing, One that puts the interests of our clients first.

It starts by being open and transparent about what we do.

We'll explain the services



GRAPHIC: GIVING

GRAPHIC: WORK

GRAPHIC: FINANCES

we'll find out what you want your future to look like, and develop a strategy together to help make it happen.

Finally, it's about flexibility. We'll keep you supported by industry-leading insights, technology and resources, whenever and however you need them.

It's just a better, more modern way to do business.

That's why we're bullish on the future.

Your future.

GRAPHIC:

Merrill Lynch Bank of America Corporation. Life's better when we're connected®.

Important information:

Investing involves risk including possible loss of principal.

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and Member SIPC, and other subsidiaries of Bank of America Corporation.

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Banking products are provided by Bank of America, N.A., and affiliated banks, Members FDIC and wholly owned subsidiaries of BofA Corp.

Investment products:

Are Not FDIC Insured	Are Not Bank Guaranteed	May Lose Value
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