



ART CONSULTING

Navigate the art world with confidence and clarity

Whether you are looking to acquire your first piece of fine art or seeking to refine your existing collection, Bank of America can help you navigate the art market.

In a landscape of countless galleries, dealers and auction houses, building a thoughtful and cohesive collection takes both patience and expertise. We work with you to provide greater clarity within the marketplace, offering education, market insight and tailored guidance that supports your overall collection strategy.

What we offer

Strategic collection planning

Tailored educational guidance aligned to your aesthetic interests, parameters and long-term goals.

Art world access

Discreet access to art fairs, galleries, auctions and private dealers.

Unbiased guidance

Education and guidance on macro, artist and collection level.

Market intelligence & education

From art history to market dynamics — insights that facilitate and sharpen key decisions.

Ongoing counsel

A trusted eye at fairs, previews and events to help your collection evolve with purpose.

Multi-step process, one clear vision

1

CONSULTATION

Understanding your goals, interests and where you are in your collecting journey.

2

STRATEGY GUIDANCE

Helping you establish themes, parameters and priorities that can inform how you build or refine your collection.

3

EXECUTION SUPPORT

Providing helpful resources, connections and support as you grow your collection.

4

LONG-TERM ADVICE

Ongoing guidance for collection expansion, refinement, liquidity and legacy planning.

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Collector stories

The Visionaries

BUILDING A FAMILY LEGACY

New liquidity. Big ambitions. A family who recently sold their business had never collected before. With newly found time and resources, they wanted to build something that reflected their taste, values and experiences.

HOW WE HELPED

We helped the family clarify their vision, provided insight on the market and helped develop a multi-year strategy for building a collection of socially engaged contemporary artists with an established secondary market.

THE OUTCOME

A cohesive collection valued at \$8 million and growing — consisting of works by institutionally recognized artists and aligned with the values and interests of the next generation.

The Editors

CREATING A COHESIVE COLLECTION

Years of “buy what we love” became a fragmented assortment instead of a curated collection. A couple wanted to remain passionate about their collection while also tightening it thematically and buying strategically.

HOW WE HELPED

We assessed holdings, helped the couple identify pieces they wanted to sell and facilitated transactions through Bank of America Consignment Services. Proceeds from sales were then focused on collecting modern masters on paper — disciplined, distinct and market-tested.

THE OUTCOME

A refined, sophisticated collection aligned to their personal vision, aesthetic and financial goals. The focused approach brought new cohesion and intentionality to their collection.

The Next Steward

ADDING A MODERN VOICE

On the cusp of inheriting a multi generational collection, a daughter in her 30's wanted to honor and maintain her family legacy while expressing her own unique style and perspective.

HOW WE HELPED

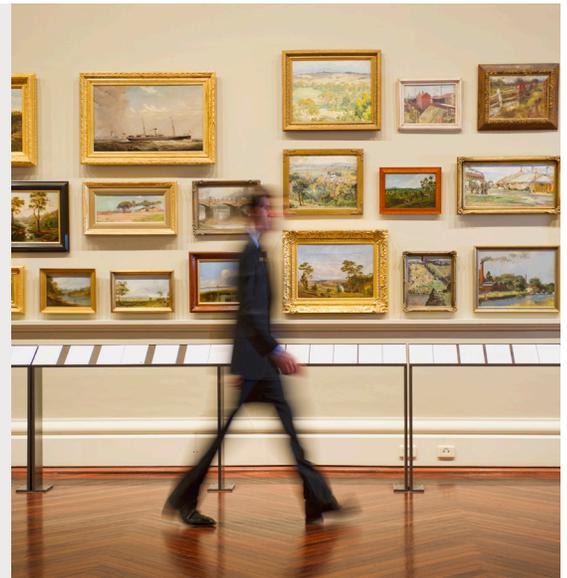
We helped her retain pieces with historical and sentimental value, which allowed her to reinvest proceeds from the sale of selected works into contemporary artists.

THE OUTCOME

A cross category collection that blends heritage with fresh perspective — positioning her as a thoughtful patron putting historical and contemporary works in dialogue.

Your Financial Advisor can connect you with the Bank of America Art Services team to determine whether Art Consulting is right for you.

This service requires a consultative approach and meaningful time investment from both our team and yours. We work with a select number of clients each year so we can provide the high-touch guidance and expertise that makes this service valuable. Art Consulting is part of the holistic approach we take to support clients through the full scope of the collecting lifecycle.



Art Consulting is part of a comprehensive suite of services from Bank of America

Liquidity¹

Unlock capital by using art as loan collateral.

Consulting & Consignment

Build and refine your collection with the expertise of our specialists while leveraging our auction house relationships to help facilitate sales.

Planning

Integrate art into estate, tax and wealth strategies.

Philanthropy

Design and support arts-focused giving and nonprofit initiatives.

Insights

Market trends, tax considerations and thought leadership.

Access

Special invitations to exhibitions, previews and private events.

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