

Audio Script

On screen stock footage of lifestyle
It's your life

It's your life.

On screen stock footage of lifestyle
Live it your way

Live it your way...

On screen copy

On screen stock footage of advisor working on a report



Let Merrill help you create a personalized plan...

On screen stock footage of lifestyle

To set your goals in motion...

On screen stock footage of lifestyle

and turn your ambitions into action...

On screen stock footage of lifestyle of mother/daughter making snow angels
(text animates over the footage)

where you are
where you want to be

by showing you where you are, where you want to be...

On screen stock footage of lifestyle
help you get there

On screen stock footage of advisor on the phone with clients

It starts by connecting with your advisor...

On screen stock footage of a computer on the table, showing the Goals & Priorities page

(text animates over the footage)

Merrill Personal Wealth Analysis

to create your Merrill Personal Wealth Analysis.

On screen stock footage of lifestyle of a couple renovating their home

(text animates over the footage)

define and prioritize goals

Together, we'll define and prioritize your financial goals...

On screen stock footage of lifestyle of hikers on a hilltop

(text animates over the footage)

review finances and risk

review your finances, your tolerance for risk...

On screen stock footage of an advisor in the office

(text animates over the footage)

identify solutions

identify potential solutions...

On screen stock footage of woman at home with family consulting an advisor

(text animates over the footage)

chart your journey

and then design a personalized strategy to chart your financial journey.

On screen stock footage of a couple at home reviewing a report on their laptop

When complete, you'll get a report that's easy to understand...

On screen stock footage of lifestyle of a couple viewing an iPad
(PWA report pie chart animate over the footage)

*showing your full financial picture with clear charts
and graphs that help bring it to life.*

On screen stock footage of family at home in their kitchen
(text animates over the footage)
“what if” scenarios



*You'll be able to evaluate your options, with
specific “what if” scenarios...*

On screen stock footage of a client relaxing, reviewing her ‘what if’ scenarios...

*featuring side-by-side comparisons of decisions you could be faced with, and how
they might affect your goals.*

On screen stock footage of client at home on a computer

It's easy to share with your family, attorney or accountant...

On screen stock footage of baby's feet
marriage
home purchase
job change
growing family
retirement

and as your life changes, it's easy to modify with your advisor...

On screen stock footage of a couple in their 40's jogging
(text animates over the footage)
all about you

*Your Merrill Personal Wealth Analysis is all about
you...*



On screen stock footage of a couple in their 40's jogging
(text animates over the footage)

What matters most

reflecting what matters most to you...

On screen stock footage of man with glasses reading a reports

and identifying potential solutions...

**On screen stock footage of lifestyle
ambition action**

to help turn your ambitions into action.

On screen copy

WHAT WOULD YOU LIKE THE POWER TO DO? ®

On screen copy

MERRILL

A BANK OF AMERICA COMPANY

Talk to your Merrill advisor and get started today

*To start building your plan, talk to your Merrill
advisor today.*



**On screen copy
BANK OF AMERICA**

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Asset allocation, diversification and due diligence do not ensure a profit or protect against a loss in declining markets.

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