

Big changes in healthcare — will they change your financial life?



EXPERT PANELIST BIO: **Amanda Lasher-Ross**

Amanda Lasher-Ross is managing director and head of Wealth Management Sales Support within Retirement & Personal Wealth Solutions (RPWS) at Bank of America. She leads all sales and distribution efforts for the personal retirement, insurance and trust lines of business. Amanda and her team help Merrill's financial advisors and clients in designing and implementing retirement, wealth structuring and legacy planning strategies. She also helps lead the firm's institutional client acquisition strategy.

Amanda is an involved leader, holding seats on the RPWS Executive Operating Committee. She is executive sponsor for both the RPWS Employee Engagement Council and the New England Parents and Caregivers Network.

In 2006, Amanda joined Merrill as a Retirement Solutions Specialist. She has held numerous leadership positions across Bank of America and Merrill, and prior to her current position, she was the head of Retirement Sales Support for all domestic IRA, insurance and annuity platforms.

Amanda earned a bachelor's degree in finance and economics at Bentley College and an MBA at Boston University, where she is an adjunct professor. She holds a Certificate in Longevity Studies from the University of Southern California; FINRA Series 7, 24 and 66 licenses; and a Massachusetts Life & Health insurance license.